

Business Ethical Principles

The purpose of our business ethical principles is to provide Go Virtual Nordic AB with guidelines on how employees, suppliers, customers, and other stakeholders should be treated in a legal, fair and ethically acceptable manner.

In our operations, we base ourselves on existing international and national agreements and conventions, as well as national laws and regulations.

Diversity

We offer all individuals equal opportunities for employment. We work to promote diversity and counteract any form of discrimination. Our tool is to have appropriate processes for detecting and remedying any case of discrimination. Through active diversity work, we create the opportunity to develop our employees, our organization, and our businesses.

A good workplace

Our employees are important to us and we safeguard the individual's work situation, health, well-being, and development. With us, zero tolerance applies to all forms of harassment, internally as well as in interaction with our surroundings. Together with each employee, we shall promote the conditions that create a balanced relationship between work and leisure.

Sustainable Development

We shall contribute to sustainable development by always taking environmental considerations, conserving natural resources and minimizing our imprints. Our goal is for our business to have as little impact on the environment as possible. The business must comply with applicable environmental laws and regulations. We want to actively promote environmental benefits with our products and services and in this way contribute to our customers' sustainability work. We welcome and encourage initiatives from employees, customers and partners to achieve this goal.

Immaterial rights

We shall comply with and respect applicable national laws and regulations as well as international conventions and treaties on intellectual property protection. This means that we must always respect the intellectual property rights of others and thus produce and deliver our products and / or services without unauthorized exploitation of or infringement of another's protected rights or business secrets. We encourage innovation and continuous development with due regard to the intellectual property rights of owners, developers and innovators.

Child labor

We do not tolerate child labor, or that work by coercion or threat of coercion is performed by any human being. Children's right to education must not be hindered or endangered.

We are aware of the fact that child labor exists and we have a long-term ambition to help no child have to work or be exploited for another party's financial gain.

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Bribery and corruption

We must contribute to a society where there is a strong confidence in companies, entrepreneurship, the market economy, and the rule of law. We shall therefore strive to promote a high ethical level in commercial relations and actively counter bribery, bribery and other forms of corruption that may affect our business relationships.

Integrity

We therefore safeguard personal integrity as well as corporate integrity when using our services and products. This means that we handle data and data about individuals, companies and organizations with great caution and work to prevent leaks and dissemination of sensitive data.

Competition

We believe that free market competition is a prerequisite for growth and development. As a player in the market, we strive for healthy competition and must comply with good marketing practices. Our information to customers and the market should always be clear to its content and never be deliberately misleading or ambiguous.

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